



## **The Bob Pike Group Professional Trainer Certificate Program: Transforming Facilitation**

Thank you for your interest in the **Professional Trainer Certificate Program: Transforming Facilitation** designed to recognize those trainers making an *IMPACT* in the training industry through our exclusive participant-centered training model. We are attaching the Instruction and Application forms for your participation. Enjoy!

### **Requirements**

You must attend the **19th Annual Training and Learning Conference** and a **Presentation Skills for Professionals** seminar.

### **The Process**

The Professional Trainer Certificate Program: Transforming Facilitation provides the basic skills needed for group facilitation.\*

*Step 1:* Complete the attached one-page **Application form**. (\$169 Application Fee) and mail or fax to:

The Bob Pike Group  
Attn: Certificate Program Director  
14530 Martin Drive  
Eden Prairie, MN 55344  
Fax: (952) 829-0260

*Step 2:* Register for **Participant Centered Presentation Skills or Business Presentation Skills** at a variety of locations nationwide or as a pre-conference session at the 19th Annual Training and Learning Conference.

*Step 3:* Attend 9 hours from the “Facilitation” track at the **19th Annual Training and Learning Conference**. This track is only available through attendance at the event in Minneapolis, MN from September 12–14, 2012. The sessions listed on the next page all qualify for the “Transforming Facilitation” certificate program at the event.

**The Bob Pike Group's 19<sup>th</sup> Annual Training and Learning Conference  
Professional Trainer Certificate Program: Transforming Facilitation  
Minneapolis, MN September 12-14, 2012**

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**Wednesday – September 12, 2012**

**10:00 a.m. – 11:30 a.m.**

- #102 Facilitating Results-Based Meetings
- #103 Why We Do What We Do at BPG

**1:00 p.m. – 2:30 p.m.**

- #108 The Lost Art of Facilitating a Training Room

**Thursday – September 13, 2012**

**8:30 a.m. – 10:30 a.m.**

- #202 Top 10 Lessons Learned in 42 Years as a Trainer
- #204 Do You Review Enough

**10:30 a.m. – 12:00 noon**

- #207 You've Got Talent
- #208 The Transfer of Training

**1:30 p.m. – 3:00 p.m.**

- #213 Object Lessons on a Budget

**3:30 p.m. – 5:00 p.m.**

- #217 Dealing with Difficult Participants
- #218 Effective Facilitation Tools and Skills

**Friday – September 14, 2012**

**8:30 a.m. – 10:30 a.m.**

- #302 Minute to Win It!
- #303 Three Pounds that Matter Most

*Step 4:* Complete and receive a passing score on a 30-Day post event Online Skill Assessment which will be a review of the content presented in the Participant Centered Presentation Skills or Business Presentation Skills seminar you attended. This assessment will meet the qualifications of Kirkpatrick Level 2 assessment.

*Step 5:* Upon completion of the first four steps, you will receive the certificate, logo, announcement letter from Bob and preferred status within The Bob Pike Group. Then... start enjoying the benefits of The Bob Pike Group Professional Trainer Certificate Program!

### **The Difference For You**

- Bob Pike is known as the industry's leading "Trainer-of-Trainer's"
- We model what we teach
- Meets the qualifications of Kirkpatrick Level 2 assessment
- Competencies based on both ASTD and IBSTPI
- Results and research-based content

### **The Benefits To You**

- A certificate to proudly display your achievement
- Use of our exclusive Professional Trainer Certificate Program logo on your resume and biography
- Recognition – announcement displayed at The Bob Pike Group's Annual Conference
- Official announcement letter from Bob Pike for your personal use
- Preferred pricing for future The Bob Pike Group products and services

Please call our Certificate Program Director  
at 1-800-383-9210 for more information

*\* Disclaimer – By completing the Professional Trainer Certificate Program: Transforming Facilitation, you will have demonstrated that you have learned the principles of the participant-centered training model. Please be aware that you will not be certified to deliver any of the programs owned by or copyrighted by The Bob Pike Group.*



# The Bob Pike Group Professional Trainer Certificate Program: Transforming Facilitation Application Form

The Bob Pike Group's **Professional Trainer Certificate Program: Transforming Facilitation** designed to recognize trainers making an *IMPACT* in the training industry through our exclusive participant-centered training model. If you would like to participate in this special program and continue your professional development, please fill in this application as complete as possible!

Name \_\_\_\_\_ Position \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## Step 1:

- I will call/send my check to The Bob Pike Group for the application fee of \$169
- I will pay by credit card the application fee of \$169  
    \_\_\_ Visa \_\_\_ MC \_\_\_ AmEx Card # \_\_\_\_\_  
    Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_

## Step 2 (Select One):

- I have completed the Participant Centered Presentation Skills or Business Presentation Skills seminar on this date \_\_\_\_\_ at this location \_\_\_\_\_.
- Send me more information on registering for the Participant Centered Presentation Skills or Business Presentation Skills seminar.

## Step 3:

- Send me more information on registering for The 19th Annual Training and Learning Conference to complete the 9 hours of session requirements.

**Submit via mail or fax to:**

**The Bob Pike Group  
Attn: Certificate Program Director  
14530 Martin Drive  
Eden Prairie, MN 55344  
Phone: 800-383-9210**

**952-829-0260 (Fax)**

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