



## **The Bob Pike Group Professional Trainer Certificate Program: Transforming Design**

Thank you for your interest in the **Professional Trainer Certificate Program: Transforming Design** designed to recognize those trainers making an *IMPACT* in the training industry through our exclusive participant-centered training model. We are attaching the Instruction and Application forms for your participation. Enjoy!

### **Requirements**

You must attend the **19th Annual Training and Learning Conference** and an **Instructional Design for Participant-Centered Training** seminar in any city or during the conference.

### **The Process**

The Professional Trainer Certificate Program: Transforming Design provides the basic skills needed for transforming design.\*

*Step 1:* Complete the attached one-page **Application form**. (\$169 Application Fee) and mail or fax to:

The Bob Pike Group  
Attn: Certificate Program Director  
14530 Martin Drive  
Eden Prairie, MN 55344  
Fax: (952) 829-0260

*Step 2:* Register for **Instructional Design for Participant-Centered Training** offered as a pre-conference session at the 19th Annual Training and Learning Conference or at a variety of locations nationwide.

*Step 3:* Attend 9 hours from the “Design” track at the **19th Annual Training and Learning Conference**. This track is only available through attendance at the event in Minneapolis, MN from September 12-14, 2012. The sessions listed on the next page all qualify for the “Transforming Design” certificate program at the event.

**The Bob Pike Group's 19th Annual Training and Learning Conference  
Professional Trainer Certificate Program: Transforming Design  
Minneapolis, MN September 12-14, 2012**

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**Wednesday – September 12, 2012**

**10:00 a.m. – 11:30 a.m.**

- #104 Making the Link Between Activities and Your Content
- #105 Writing Good Clicker Questions

**1:00 p.m. – 2:30 p.m.**

- #109 Let's E-A-T

**3:00 p.m. – 4:30 p.m.**

- #111 From Classroom to Webinar
- #112 Evidence Based Training – The Myths and Truths

**Thursday – September 13, 2012**

**8:30 a.m. – 10:00 a.m.**

- #202 Top 10 Lessons Learned in 42 Years as a Trainer
- #204 Do You Review Enough
- #205 Learning Essentialism

**10:30 a.m. – 12:00 noon**

- #208 The Transfer of Training

**1:30 p.m. – 3:00 p.m.**

- #211 Flipchart Art Anyone can Draw
- #212 Instructional Design Fast
- #213 Object Lessons on a Budget

**3:30 p.m. – 5:00 p.m.**

- #216 Participant-Centered Makeover – Redesign Application

**Friday – September 14, 2012**

**8:30 a.m. – 10:00 a.m.**

- #301 7 Steps to Developing Powerful Projects and Case Studies
- #302 Minute to Win It!
- #303 Three Pounds that Matter Most

*Step 4:* Complete and receive a passing score on a 30-Day post event Online Skill Assessment which will be a review of the content presented in the Instructional Design for Participant-Centered Training seminar you attended. This assessment will meet the qualifications of Kirkpatrick Level 2 assessment.

*Step 5:* Upon completion of the first four steps, you will receive the certificate, logo, announcement letter from Bob and preferred status within The Bob Pike Group. Then... start enjoying the benefits of The Bob Pike Group Professional Trainer Certificate Program!

### **The Difference For You**

- Bob Pike is known as the industry's leading "Trainer-Of-Trainer's"
- We model what we teach
- Meets the qualifications of Kirkpatrick Level 2 assessment
- Competencies based on both ASTD and IBSTPI
- Results and research-based content

### **The Benefits To You**

- A certificate to proudly display your achievement
- Use of our exclusive Professional Trainer Certificate Program logo on your resume and biography
- Recognition – announcement displayed at The Bob Pike Group's Annual Conference
- Official announcement letter from Bob Pike for your personal use
- Preferred pricing for future The Bob Pike Group products and services

Please call our Certificate Program Director  
at 1-800-383-9210 for more information

*\* Disclaimer – By completing the Professional Trainer Certificate Program: Transforming Design, you will have demonstrated that you have learned the principles of the participant-centered training model. Please be aware that you will not be certified to deliver any of the programs owned by or copyrighted by The Bob Pike Group.*



# The Bob Pike Group Professional Trainer Certificate Program: Transforming Design Application Form

The Bob Pike Group's **Professional Trainer Certificate Program: Transforming Design** designed to recognize trainers making an *IMPACT* in the training industry through our exclusive participant-centered training model. If you would like to participate in this special program and continue your professional development, please fill in this application as complete as possible!

Name \_\_\_\_\_ Position \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## Step 1:

- I will call/send my check to The Bob Pike Group for the application fee of \$169
- I will pay by credit card the application fee of \$169  
    \_\_\_ Visa \_\_\_ MC \_\_\_ AmEx Card # \_\_\_\_\_  
    Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_

## Step 2 (Select One):

- I have completed the Instructional Design for Participant-Centered Training seminar on this date \_\_\_\_\_ at this location \_\_\_\_\_.
- Send me more information on registering for Instructional Design for Participant-Centered Training seminar.

## Step 3:

- Send me more information on registering for The Bob Pike Group's 19th Annual Training and Learning Conference to complete the 9 hours of session requirements.

**Submit via mail or fax to:**

**The Bob Pike Group  
Attn: Certificate Program Director  
14530 Martin Drive  
Eden Prairie, MN 55344  
Phone: 800-383-9210**

**952-829-0260 (Fax)**

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