



The Bob Pike Group Professional Trainer Certificate Program: Transforming Design Instruction Form

Thank you for your interest in the **Professional Trainer Certificate Program: Transforming Design** designed to recognize those trainers making an *IMPACT* in the training industry through our exclusive participant-centered training model. We are attaching the Instruction and Application forms for your participation. Enjoy!

Requirements

You must attend the **16th Annual Training and Performance Improvement Conference** and an **Instructional Design for Participant-Centered Training** seminar in any city or during the conference.

The Process

The Professional Trainer Certificate Program: Transforming Design provides the basic skills needed for transforming design.*

Step 1: Complete the attached one-page **Application form**. (\$149 Application Fee) and mail or fax to:

The Bob Pike Group
Attn: Certificate Program Director
14530 Martin Drive
Eden Prairie, MN 55344
Fax: (952) 829-0260

Step 2: Register for **Instructional Design for Participant-Centered Training** offered as a pre-conference session at the 16th Annual Training and Performance Improvement Conference or at a variety of locations nationwide.

Step 3: Attend 9 hours from the “Design” track at the **16th Annual Training and Performance Improvement Conference**. This track is only available through attendance at the event in Minneapolis, MN from September 23-25, 2009. The sessions listed on the next page all qualify for the “Transforming Design” certificate program at the event.

**The Bob Pike Group's 16th Annual Training and
Performance Improvement Conference
Professional Trainer Certificate Program: Transforming Design
Minneapolis, MN September 23-25, 2009**

Wednesday – September 23, 2009

10:30 a.m. – 12:00 noon

- Session #104: The Myths and Truths of Evaluation & ROI

1:30 p.m. – 3:00 p.m.

- Session #110: Making Training Memorable
- Session #112: Teaching from Tinseltown

3:30 p.m. – 5:00 p.m.

- Session #115: No Prep, No Prop

Thursday – September 24, 2009

8:30 a.m. – 12:00 noon

- Session #202: Boot Camp Graduate Masters Class – 3-hour session (Must Pre-Register)
- Session #203: Interaction at the Center of Rapid e-Learning, Web and Classroom Learning Class – 3-hour session (Must Pre-Register)

8:30 a.m. – 10:00 a.m.

- Session #204: Assessing Learning & Transfer for Business Results

10:30 a.m. – 12:00 noon

- Session #209: Managing Projects with a Work Breakdown Schedule
- Session #210: Hands-on-Training for On-the-Job Trainers

1:30 p.m. – 3:00 p.m.

- Session #214: TSI: Minneapolis
- Session #215: Performance Gap Map Consulting
- Session #217: The Charisma of Conjury

3:30 p.m. – 5:00 p.m.

- Session #218: Making “Mandatory” Fun
- Session #221: PowerPoint Design for Webinars

Friday – September 25, 2009

8:30 a.m. – 10:00 a.m.

- Session #301: Shabam! Renew, Reuse, Recycle
- Session #303: The Magic of Multiple Intelligences in Training
- Session #304: So You Want the Training to Start Tomorrow?

Step 4: Complete and receive a passing score on a 30-Day post event Online Skill Assessment which will be a review of the content presented in both the Instructional Design for Participant-Centered Training seminar and the certificate program sessions you attended at the 16th Annual Training and Performance Improvement Conference. This assessment will meet the qualifications of Kirkpatrick Level 2 assessment.

Step 5: Upon completion of the first four steps, you will receive the certificate, logo, announcement letter from Bob and preferred status within The Bob Pike Group. Then... start enjoying the benefits of The Bob Pike Group Professional Trainer Certificate Program!

The Difference For You

- Bob Pike is known as the industry's leading "Trainer-Of-Trainer's"
- We model what we teach
- Meets the qualifications of Kirkpatrick Level 2 assessment
- Competencies based on both ASTD and IBSTPI
- Results and research-based content

The Benefits To You

- A certificate to proudly display your achievement
- Use of our exclusive Professional Trainer Certificate Program logo on your resume and biography
- Recognition – announcement displayed at The Bob Pike Group's Annual Conference
- Official announcement letter from Bob Pike for your personal use
- Preferred pricing for future The Bob Pike Group products and services

Please call our Certificate Program Director
at 1-800-383-9210 for more information

** Disclaimer – By completing the Professional Trainer Certificate Program: Transforming Design, you will have demonstrated that you have learned the principles of the participant-centered training model. Please be aware that you will not be certified to deliver any of the programs owned by or copyrighted by The Bob Pike Group.*



The Bob Pike Group Professional Trainer Certificate Program: Transforming Design Application Form

The Bob Pike Group's **Professional Trainer Certificate Program: Transforming Design** designed to recognize trainers making an *IMPACT* in the training industry through our exclusive participant-centered training model. If you would like to participate in this special program and continue your professional development, please fill in this application as complete as possible!

Name _____ Position _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Step 1:

- I will call/send my check to The Bob Pike Group for the application fee of \$149
- I will pay by credit card the application fee of \$149
___ Visa ___ MC ___ AmEx Card # _____
Exp. Date _____ Signature _____

Step 2 (Select One):

- I have completed the Instructional Design for Participant-Centered Training seminar on this date _____ at this location _____ .
- Send me more information on registering for Instructional Design for Participant-Centered Training seminar.

Step 3:

- Send me more information on registering for The Bob Pike Group's 16th Annual Training and Performance Improvement Conference to complete the 9 hours of session requirements.

Submit via mail or fax to:

The Bob Pike Group
Attn: Certificate Program Director
14530 Martin Drive
Eden Prairie, MN 55344
Phone: 800-383-9210

952-829-0260 (Fax)

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